

## THE SMARTEST WAY TO ADD LIVING SPACE TO YOUR HOME.

Finishing your basement is a great way to add to the quality of your home life. And now it's faster and easier than ever before. The Owens Corning Basement Finishing System™ lets you add attractive, comfortable living space in less time and with much less mess than conventional finishing systems. It's from Owens Corning—a name you know and trust—so you can expect complete satisfaction with the installation, plus solid performance for years to come.



## INSTALLATION IN ABOUT TWO WEEKS. WITHOUT THE MESS OF TRADITIONAL METHODS.

With the Owens Corning Basement Finishing System™ you can start enjoying your new living space sooner. It only takes about two weeks to install! Compare that with about eight weeks needed to complete a basement the conventional way. Our innovative system is set up quickly by trained, certified installers. And because the system is free of drywall, there's no messy mudding or dust to deal with.



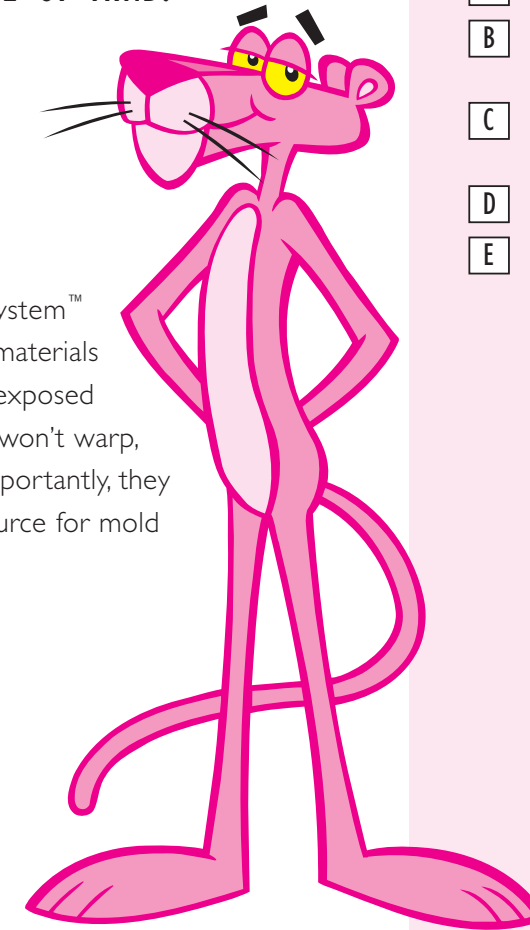
## KEEPS COMFORT IN. SOUND OUT. AND WIRING ACCESSIBLE.

Thanks to its built-in Owens Corning insulation, The Owens Corning Basement Finishing System™ delivers warmth and comfort with excellent thermal performance and sound control. It's an added layer of protection that easily adapts to your needs. Unlike traditional finishing, the system offers access to foundation walls and wiring. And a built-in channel along the baseboard makes it easy to hide speaker, computer or telephone wires.



## MOISTURE AND MOLD RESISTANT SYSTEM INCREASES YOUR PEACE OF MIND.

Minimizing the effects of moisture damage is something every homeowner has to consider when investing in a finished basement. The Basement Finishing System™ is moisture durable. Our materials are more resistant when exposed to moisture levels – they won't warp, swell, or rot, and more importantly, they do not provide a food source for mold and bacteria growth\*.

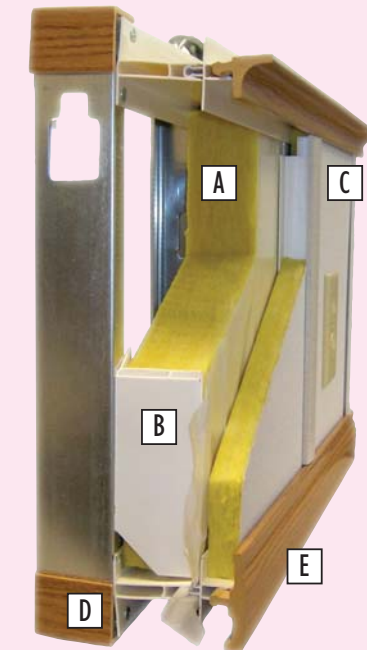


\* While the materials and design of the Owens Corning Basement Finishing System™ resist mold and mildew, the system cannot prevent or mitigate mold if the conditions necessary for mold growth otherwise exist in your basement.



## DESIGNED WITH YOUR BASEMENT IN MIND.

- A** Built-in thermal and acoustic insulation.
- B** Moisture-durable system is designed for a basement environment, which helps reduce mold growth.
- C** Durable, dent-resistant system has resilient fibers that stand up to damage.
- D** System provides access to foundation and wiring.
- E** Attractive trim components fit seamlessly and allow access to wiring and foundation.



### OWENS CORNING BASEMENT FINISHING SYSTEM™

Quick, clean installation lets you create a new living space in about two weeks

The system allows you to remove wall panels for access to foundation and wiring—whenever necessary

Durable, dent-resistant walls stand up to kids and pets

Built-in acoustic and thermal insulation

Components are designed specifically for basement conditions and resist moisture, mold and mildew

Owens Corning Limited Warranty\*\*

### TRADITIONAL FINISHING METHODS

Disrupts household activities for several weeks while construction is completed

Foundation problems and rewiring become time- and labor-intensive projects—no access without demolition

Easily dented, damaged and punctured

Requires separate insulation and acoustic control

Susceptible to mold, mildew, warping, rotting and water damage. Not designed for basements

No warranty

